# Research Seminar Series 2021/22 #2



Chairperson: Prof WONG Yu Cheung, Professor, Felizberta Lo Padilla Tong School of Social Sciences

30 September, 2021 (Thu) 1:00 p.m. - 2:00 p.m.

Face-to-face (A509, CIHE) / Join on Zoom

# **Session 1**

## The Effects of Standard Chinese, English, and Other Foreign Languages on the Wage Incomes of China's Non-Han Ethnicities

Dr. LI Chun Lok Kris, Rita Tong Liu School of Business and Hospitality Management

#### **Abstract**

Ethnic minorities are less proficient in the official national language. Its negative effect on wage income is well-documented. Most existing studies employ data from the United States, where the official language of English, but English is also the language of international business, confounding the two effects. The use of Chinese data reduces this problem and potentially provides insights on other countries with one major ethnicity plus various minorities, with implications on the educational support to provide for the latter.

#### **About the Speaker**

Dr. Li Chun Lok is an assistant professor at Rita Tong Liu School of Business and Hospitality Management. He is currently working on a few other socio-economic and economic geography topics using Chinese statistical and microdata. Prior to joining CIHE he worked in various academic, business, and consulting positions in Hong Kong and overseas.

## **Session 2**

## The Under-Development of Social Enterprises in Macao: A Historical Perspective

Dr. LAI Ka Wai Michael, Felizberta Lo Padilla Tong School of Social Sciences

#### **Abstract**

Social enterprise has been identified worldwide as an innovative business model in solving social problems. It has been developed rapidly for nearly two decades in East Asia, with significant social impacts in the societies. However, Macao is a special case which social enterprise is still an initial attempt (less than 20 projects), without much attention and practices. This study proposes a historical perspective on analyzing why social enterprise is not on the agenda of government, NGOs and other parties.

### **About the Speaker**

Dr. Lai Ka Wai is currently an assistant professor at CIHE. His research interests focus on social transformation, social enterprise and sharing economy in East Asia, digital technologies in social services and economic sociology. Before joining CIHE, he worked as an assistant professor at University of Saint Joseph in Macao.

\*Light lunch will be provided to the participants who join the seminar in-person.



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